

Revenue Sharing Best Practices

A no cost, zero-risk opportunity to add revenue & build the value of your member base

Partnering with Fitness Formulary allows you to offer competitive nutrition products and guidance. Ultimately, we aim to increase member and staff retention, benefiting your brand, people, and customers. This infographic illustrates the structure and intended outcomes of our revenue sharing strategy through example.

Our revenue sharing system allows any number of levels (locations, trainers, etc) in the partner organization's "channel".

REVENUE SHARING OPTIONS

- 1 100% of revenue to trainers
- 2 50% of revenue to trainers
- 3 Retain revenue for partner, management
- 4 Use as monetary bonus for staff who sign-up new members

REVENUE SHARING CHANNEL STRUCTURE

FRANCHISOR

(corporation, multi-club owner, club owner)



FRANCHISEE

(locations, clubs)



MANAGER



TRAINER

(coach)



INTENDED OUTCOMES

